

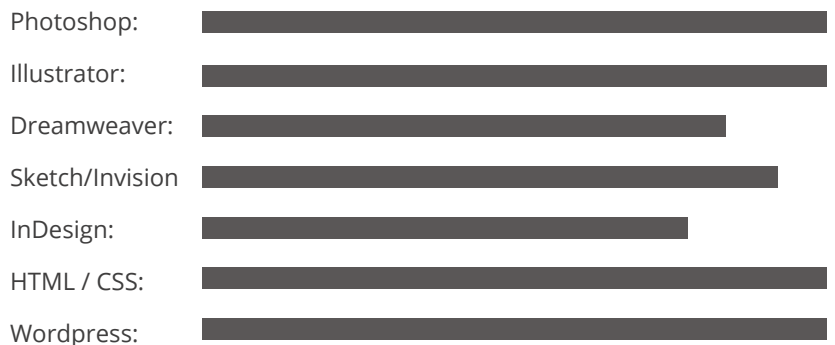
GARY MAVIS

graphic designer. web developer. small business enthusiast.



I'm a beard-toting, music loving design enthusiast. I have a passion for web and WordPress development, impactful graphic design, and well thought out marketing campaigns. As a small business owner, I've learned the importance of developing relationships with those you work closest with, and am looking for an opportunity to create pixel perfect design in an open and inspiring environment.

SKILLS









Additional Skills: Final Cut Pro / Premiere, Concepting, Marketing, Microsoft Office, Social Media Marketing

EXPERIENCE

- 2019-CURRENT:** **Various Agencies - Independent Contractor**
Working as an independent contractor for more than a dozen agencies across the midwest, contracts included front-end design, WordPress Development, website strategy, logo/brand development, marketing collateral, general graphic design.
- 2018-2019:** **Springthrough Consulting - Lead Designer**
Responsibilities included UI/UX design, in conjunction with on-staff development team, manage brand standards for Springthrough and clients, perform Creative Director duties and manage relationships with outside agencies.
- 2013-2018:** **Nearsighted Studios - Owner / Web Developer**
Start up company designed to create high impact web & graphic design for small businesses, primary responsibilities are web development after site design approval by client, print collateral for clients, client acquisition and client relations.
- 2015-2017:** **Gun Lake Casino - Digital Graphic Designer**
A "jack of all trades" designer for Gun Lake Casino, developing print and digital collateral for both in house and player usage. Monthly design of in house promotional animations as well as billboards for state wide advertisement. Consulted department directors for interdepartmental designed materials. Was charged with maintaining brand standards for all marketing materials.

INTERESTS

-  Music
-  Beards
-  Sports
-  Design Trends
-  Craft Beer
-  Traveling

CONTACT

Call: 616.406.8819

Email: garymavis@gmail.com

Write: 2133 Lawnel Ave
Norton Shores, MI 49441