GARY MAVIS

graphic designer, web developer, small business enthusiast.

I'm a beard-toting, music loving design enthusiast. I have a passion for web and WordPress development, impactful graphic design, and well thought out marketing campaigns. As a small business owner, I've learned the importance of developing relationships with those you work closest with, and am looking for an opportunity to create pixel perfect design in an open and inspiring environment.



SKILLS

Photoshop:	
Illustrator:	
Dreamweaver:	
Sketch/Invision	
InDesign:	
HTML / CSS:	
Wordpress:	

Additional Skills: Final Cut Pro / Premiere, Concepting, Marketing,

Microsoft Office, Social Media Marketing

EXPERIENCE

2018-2019: Springthrough Consulting - Lead Designer

> Responsibilities include UI/UX design, in conjunction with on-staff development team, managed brand standards for Springthrough and clients, performed Creative Director duties and managed

relationships with outside agencies.

2013-2018: Nearsighted Studios - Owner / Web Developer

> Start up company designed to create high impact web & graphic design for small businesses, primary responsibilities are web development after site design approval by client, print collateral

for clients, client acquisition and client relations.

2015-2017: Gun Lake Casino - Digital Graphic Designer

> A "jack of all trades" designer for Gun Lake Casino, developing print and digital collateral for both in house and player usage. Monthly design of in house promotional animations as well as billboards for state wide advertisement. Consulted department directors for interdepartmental designed materials. Was charged with maintaining brand standards for all marketing materials.

2011-2014: Advance Central Services - Digital Media Specialist

> Created flash-based digital advertising for a wide variety of clients. Responsible for development of advanced web development projects, landing pages, etc. Also trained colleagues in Flash, Web Design, and video editing.

INTERESTS



Music



Beards



Sports



Design Trends



Craft Beer



Traveling

CONTACT

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